

ADVERTISE WITH

THESE EXCLUSIVE PLACEMENTS GIVE YOUR COMPANY THE ATTENTION IT DESERVES IN FRONT OF HUNDREDS OF PHYSICAL THERAPY PROFESSIONALS.



The screenshot shows the RI APTA website with a horizontal leaderboard advertisement for Thermo-Zone. The ad features the Thermo-Zone logo, the text "Heating + Cooling Therapy in One", "NO Ice Required!", and "Full line of orthopedic pads". It also includes a "watch our video" button and an image of a person's leg in a brace. The website navigation includes links for Home, About Us, Members Only, and Contact. A menu bar lists categories: For The Consumer, For Healthcare Providers, For Vendors & Advertisers, For Insurers, Continuing Education, PT As A Career, Legislative Action Center, and For PTs & PTAs. The main content area has a "Welcome to RI APTA!" section, a "Find a PT" link, and "Chapter Highlights" for March 2013 and 2013 Evening Lecture Series. A "VISIT THE CAREER CENTER FOR PHYSICAL THERAPY JOBS!" button is also present.

A LEADERBOARD

This campaign consists of a horizontal leaderboard at the top of the page and is run of site on www.riapta.com.

Availability is limited—only 10 offered per year.

Space **728p x 90p**

\$1,950

TO LEARN MORE ABOUT THESE LIMITED OPPORTUNITIES, CONTACT OUR PUBLISHING PARTNER MULTIVIEW AT

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